

2inno

Do innovation now

NEWSLETTER Issue #3 July 2015

**Get your Innovation Project
Ready in 6-8 Weeks!**
– visit www.2inno.eu



Welcome to the 3rd newsletter from the Institute for Innovation and Technology - Korona plus d.o.o., the Slovene partner in the 2inno.eu Project Consortium! 2inno is the EU-funded project which helps the owners of small businesses to think and act innovatively.

If you run a Microenterprise or SME, your business is active in one or more of five sectors (Information & Communication Technology (ICT), Mechatronics, Life Sciences, Renewable Energy & Tourism) and you would like to receive advice, information and support on how best to introduce a structured approach to

practicing innovation to your business, visit www.2inno.eu or call our office.

In this newsletter, we are profiling the Slovene businesses that to date have received expert one-to-one coaching from members of our 2inno coaching panel. We are also previewing our final project partner meeting in Madrid this September. You'll find latest project news and development on our Facebook & LinkedIn pages.



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Profiles of Slovene Businesses Supported by the 2inno Project

In the beginning of 2015 we had common meeting - workshop with all 2inno coaches. Information about piloting phase – 4/8 weeks coaching was distributed via various channels. The selection of the appropriate company was done together with each coach. In Slovenia we selected 5 companies for piloting phase. Most of them were micro companies – seldom with only 1-2 people employed. 2inno coaching was done via face-to-face meetings in Ljubljana and using the ICT technologies (Emails, Phone, Skype, etc.). Most of the participating companies from Slovenia work in the sector of Mechatronics, one in ICT and one in Tourism.

Bellow are brief profiles of some of our support businesses. **Further details are available on 2inno.eu:**

Povše AB, k.d.



This business is very young one. It was established in May 2013. They are located in Ljubljana, Slovenia. They provide high-quality and innovative children's sports and therapeutic programs.

www.kilaskute.si and **www.center-motus.si**

2inno Coach: prof. dr. Borut Likar, MBA

Strojegradnja, Marjaž Brglez s.p.



Strojegradnja, Marjaž Brglez s.p. was founded in May 1996. They are located in Slovenska Bistrica, Slovenia. The company is engaged in the construction of machines for the metal profession and making small serial products for the automotive industry.

http://www.smb.si/

2inno Coach: Erika Drobnič

Energetik, Silvano Bizjak s.p.

The company was established in April 2009. They are located in Izola, Slovenia. Their main business is Installation of heating and cooling water systems including circulation, heat pump, solar panels, engine and boiler rooms and purification systems.

2inno Coach: Silvestra Darja Gačnik

Latest 2inno Project Activities: SLOVENIA & Project Partners

3rd Project Meeting (Rome, Italy – 5th & 6th March 2015)



The third transnational meeting of the 2inno project partners took place in Rome, Italy on 5th and 6th March 2015.

Camporlecchio Educational Srl, the Italian partner, hosted a productive 2-day meeting in the Italian capital.

The main focus of the agenda was selection of the companies and the pilot training programme to be delivered to business owners.

In addition, we made an overview of new articles, events and case studies to the 2inno.eu website and the progress on all other project activities - selection and trainings for 2inno coaches, dissemination, evaluation, exploitation, etc.

4th & Final Project Meeting (Madrid, Spain – 10th & 11th September 2015)

The fourth and final transnational meeting of the 2inno project partners takes place in Madrid, Spain on 10th-11th September 2015.

Instituto de Formación y Estudios Sociales (IFES), the project's Spanish partner, will host a 2-day meeting at which LEO DLR will join its project partners from Austria, Hungary, Italy, Slovenia and Spain to discuss the latest development in the 2inno project and to share the success stories.

The agenda will feature discussion on the success of the pilot training programme for business owners and the lessons learned from both a coaching and SME/microenterprises perspective.

INSTITUTO DE FORMACION
Y ESTUDIOS SOCIALES



IFES

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Innovation News – SLOVENIA

Apply for the Slovenian Award for Social Responsibility HORUS 2015!



You are kindly invited to apply for the **Slovenian Social Responsibility Award - Horus 2015**. The call is aimed at enterprises (micro, small, medium, large, and social enterprises) and institutions, entrepreneurs with Slovenian roots, doing business outside Slovenia, and journalist, as well as other organizations and individuals who practice social responsibility.

The mission of the HORUS Award is to encourage ethics of interdependence, holistic behaviour, active innovation and business responsibility in Slovenian organisations.

We invite you to participate in HORUS project with your examples of good practice! Documents of the Call for each category of applicants and other information about the project, project partners and the call can be found at this website: <http://www.horus.si/ang-razpis.html>. **Send the application by 25 September, 2015** to the IRDO mailing address: [nagrada.horus\(at\)irdo.si](mailto:nagrada.horus(at)irdo.si).

Innovation Events - 2015 – SLOVENIA

International Trade and Business Fair - MOS, Celje, 8th-13th September 2015



The **48th International Trade and Business Fair – MOS** will take place between 8th and 13th of September 2015 in Celje, Slovenia. It is the largest trade fair featuring new business deals, good bargains and an unforgettable experience for visitors of all generations. It is an opportunity to obtain information and catch a glimpse of the latest and greatest trends in one place. You can discuss current issues, attend business meetings and get free advice <http://www.ce-sejem.si/en/fairs/2015/48th-mos>

Project basics

Acronym:	2inno.eu
Title:	2INNO.EU – DO INNOVATION NOW
Duration:	1 st October 2013 – 30 September 2015
Action type:	Transfer of Innovation
Programme:	Leonardo da Vinci – LLL Subprogramme
Participating countries:	AT, ES, HU, IE, IT, SI
Website:	www.2inno.eu

Partners

- P0 Hafelekar – AT
- P1 IFES – ES
- P2 Prompt – HU
- P3 LEO DLR – IE
- P4 Camporlecchio – IT
- P5 Korona plus - SI

Co-ordinator

Hafelekar Consultancy Schober Ltd.
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Target groups

Owner/managers of SME and ME businesses that are active in the Information & Communication Technology (ICT), Mechatronics, Life Sciences, Renewable Energy & Tourism sectors. This grouping also encompasses management teams and/or staff who may benefit from engagement with a 2inno coach and/or exposure to innovation-themed learning materials.

Project Objectives

The principal aim of the 2inno project is to provide the owners of Small and Medium Enterprises (SMEs) and Microenterprises (MEs) with a short modular training programme that will enable them to respond to the commercial opportunities that innovative thinking and practices present. At the end of the training, these owners will be able to implement a tailored innovation strategy/innovation culture for their business and to "DO" innovation.

The project seeks to address the perception held by many small business owners that they do not have sufficient scale, expertise, resources of confidence to introduce an innovation strategy. Their resulting inaction can erode the competitiveness of their organisation and, in some cases, put the very future of the business and its employees at risk.