

**Silvestra Darja Gačnik** has lots of business experience. She works in innovative small company which founder is her husband. She started as accountant and administrator. But due to innovatively oriented work of her husband she is also co-author of very marketable innovation. It is an Innovative plastic product which was novelty in Slovenia - niche market. Currently product covers most of the Slovenian market. At the moment her responsibilities are connected with oversight of production and marketing. Silvestra also had some trainings and gain experience in the area of receivables management.

Silvestra is active council member of the association of Slovenian inventors - ASI. The tasks of the ASI association: to connect Slovenian inventors, to help them on all levels of the innovation development and to promote inventors and their inventions. Most of members of the ASI association are independent inventors. A lot of them found their own companies, but some of them stay for only "individual inventors" their whole life.

For a few years she worked in all areas of the ASI association, but lately she is an individual consultant to inventors and innovators. She also gives lectures. Areas of counselling: protection of intellectual property, preparation of patent application, fundamentals of enterprise, marketing of innovative product, crowd funding, co working and co working with young unemployed, licensing and sales of intellectual property or innovation, etc.